



GRE
GMAT
SAT
IELTS
TOEFL
SAT II / AP / PSAT

support@edroads.com

www.edroads.com

*If you've got the ambition...
...we've got the road!*



roads
destination success

*The Road goes ever on and on
Down from the door where it began.
Now far ahead the Road has gone,
And I must follow, if I can,
Pursuing it with eager feet,
Until it joins some larger way
Where many paths and errands meet.
And whither then? I cannot say.*

- J R R Tolkien

A little bit About Us

Us

At Roads, we strive to educate the students, and not just teach them. Our Test Preparation methodology enables students to maximize their potential. The learning environment at Roads ensures an improvement in students' aptitude, inculcates in students an innate verbal ability and strengthens their quantitative fundamentals. We provide a customized educational experience to all students.



Vision

We envision Roads as a one stop destination for students across all fields of education, where they experience an overall development, realize their potential and fulfill their ambitions through ever evolving education tools delivered by a high performing and dedicated team of experts.



Mission

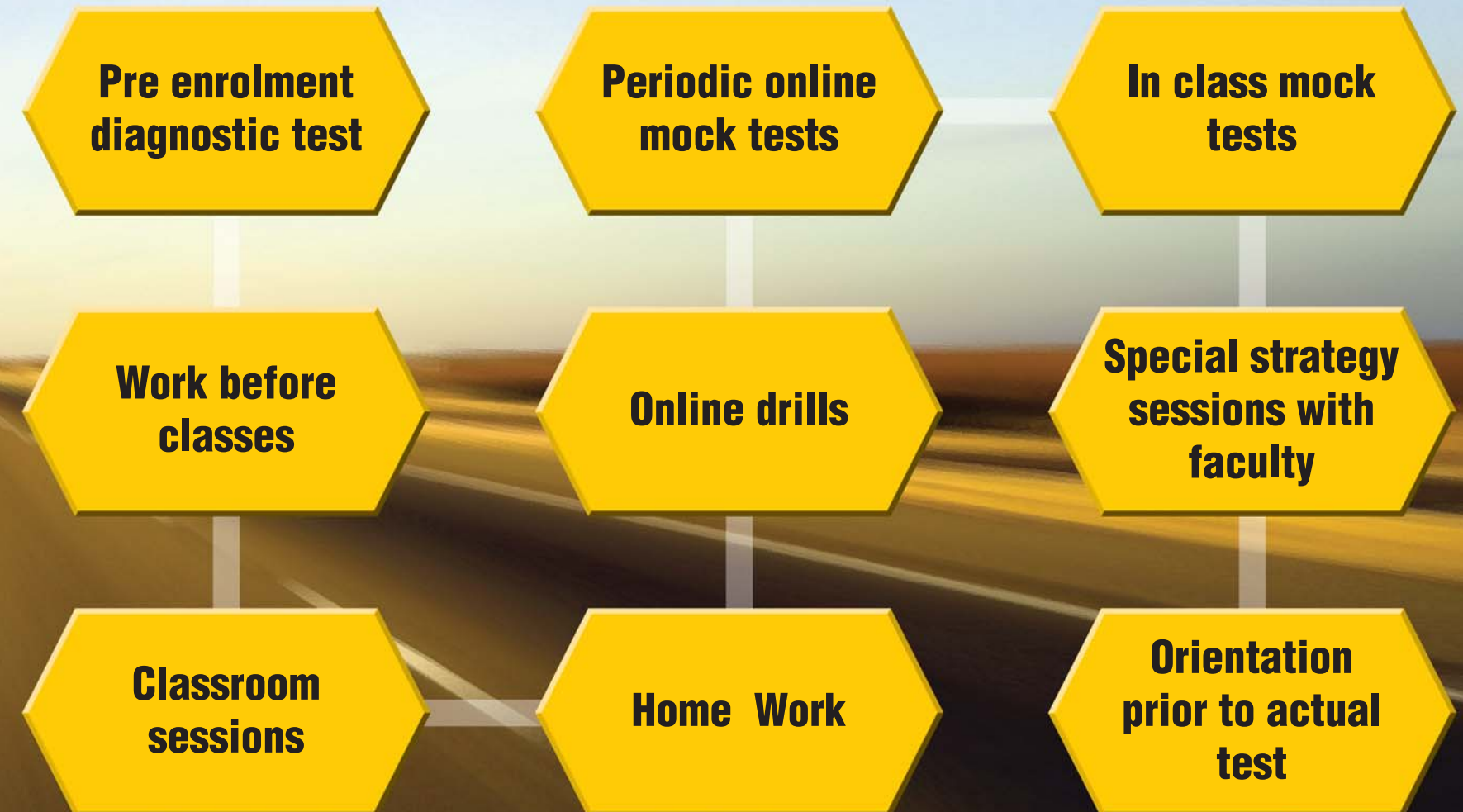
Our mission is to broaden the horizon of all students by providing them education of high standards and catering to their ever-changing needs. As a teacher, friend and mentor, Roads wishes to be a name that is recognized for its performance, quality and excellence; our primary objective lies in the holistic development of each student.



The Roads Difference:

- Our innovative course design helps you maximize your test scores by looking at the reasoning behind each question.
- Our teaching methodology actively encourages students to attend as many classes as they can and extract as much from our trainers/counselors as they want.
- We try to make your learning experience more fun, exciting and meaningful. With enthusiastic trainers and dedicated mentors, we stimulate actual thought and thereby improve your aptitude levels.
- The Roads study plan encompasses usage of novel study tools such as slide shows, critique of movie/books, newspaper article evaluations, mock debate sessions, workshops and seminars.
- Each Student is assigned a Mentor who guides and motivates him/her to continuously aim higher. Additionally our mentors engage with the student at their level and help solve their unique individual problems.
- Students' progress is continuously monitored with periodic student report cards and performance evaluation sheets. Furthermore, our trainers are always available to address students' specific problem areas individually.
- Our key USP is our "Roads Culture" – an ethos that we try to ingrain in our students. The Roads Culture aims to equip all students with the key skills required to succeed in today's increasingly competitive world.

The ROADS Way to Test Prep Success



GMAT

The Roads Way

At ROADS, your trainer will design a personalized curriculum based on your needs and wants - whatever schedule fits your busy demands (including weekends). After an initial diagnostic assessment of strengths and weaknesses, your trainer will work with you to design an individualized study plan that makes the most of the time frame that you specify and the score that you need.

Our goal is to set you on the ROAD to GMAT Success. Therefore, we ensure the overall development of aspirants - GMAT Coaching, Efficient Time Management, Mock Tests, Problem Solving and Strategy Sessions.

Graduate Management
Admission Test

GMAT



The Graduate Management Admission Test (GMAT)

The GMAT examination is the assessment for graduate business school candidates—it was designed by business schools to measure the skills shown to help graduate business students succeed in the challenging curriculum. It is a computer-adaptive exam that assesses the Verbal, Quantitative, and Analytical Writing skills that you have developed over time. Being computer-adaptive (rather than computer-based) allows the GMAT exam to determine a test taker's true ability by selecting questions based on previous answers. The GMAT score is generally accepted as a valid and reliable predictor of success in a graduate business school.

GMAT Exam Format and Length

The GMAT consists of two multiple-choice sections (Quantitative and Verbal) and an essay section called the Analytical Writing Assessment (AWA).

| Test Section | Quantitative | Verbal | Analytical Writing Assessment |
|---------------------------|-------------------------------------|--|---|
| Total Number of Questions | 37 | 41 | 2 |
| Types of Questions | Problem Solving Data Sufficiency | Critical Reasoning Sentence Correction Reading Comprehension | Analysis of Issue Analysis of Argument |
| Time Allowed | 75 minutes | 75 minutes | 60 minutes (30 minutes for each essay) |
| Score Range | 0 – 51 | 0 – 51 | 0 - 6 |
| Score Distribution | 10% get over 48 | 1% get over 44 | Roughly evenly split from 0-6 |

Approximate percentiles within the score range of 200-800. Percentiles may vary from year to year.



| | |
|-------------------------------|------------------|
| 96th - 99th percentile | 720 score |
| 76th - 90th percentile | 630 score |
| 61th - 75th percentile | 570 score |
| 37th - 50th percentile | 500 score |

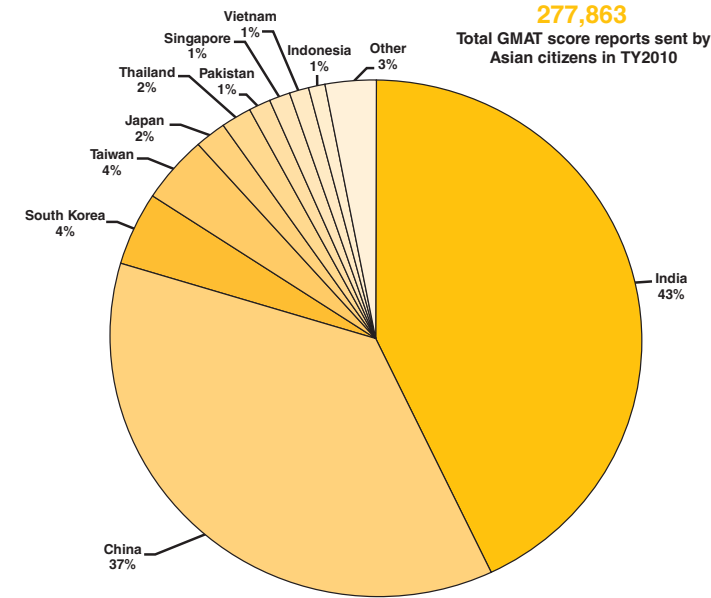
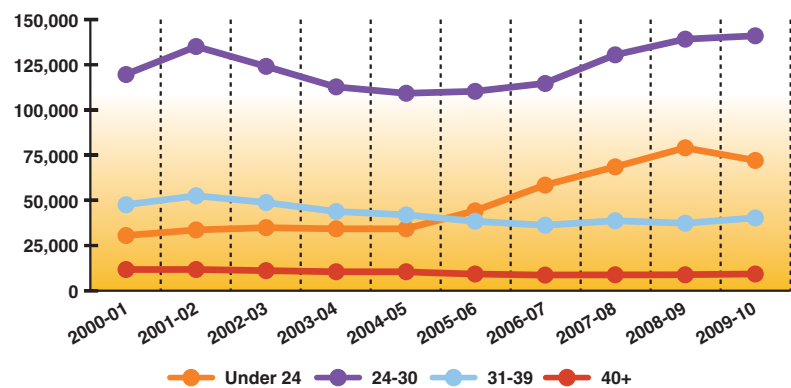
GMAT Test Takers

Individuals applying for admission to graduate management programs should take the GMAT exam. Because the market for graduate business education is so diverse, people from myriad regions and backgrounds, with varied work and educational experience, sit for the GMAT exam.

Overall the number of Indian test-takers has grown by nearly 60% over the last 5 years as can be seen from the diagram illustration. Indian examinees now rank as the second largest testing group in Asia and the third largest testing group in the world, after the United State and China.

Furthermore, closer analysis reveals that the number of test-takers in their 20s has nearly trebled in the same period, particularly in the under – 24 age group. This is a significant shift from historic demographic trends seen in the GMAT examination. Lately, college graduates and individuals with 1-2 years of work experience are demonstrating willingness

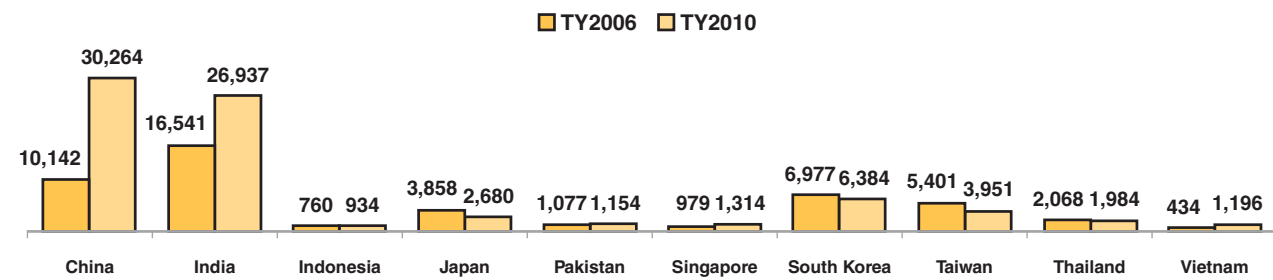
GMAT Tests Taken by Testing Year and Age, 10-Year Trend
Source: Profile of GMAT Candidates



to compete for B-School places. This added competitiveness has ensured that top global MBA/MSc. programs have added another dimension to their diversity of student backgrounds. For young applicants, a direct consequence is that there exists an opportunity for them to pursue a reputed B-School program right after college – provided they have the requisite GMAT score and a very strong overall application which leverages their strengths to the maximum.

At Roads we attempt to replicate this shift in demographic trends, by guiding our students in a manner which is appropriate to their individual backgrounds (academic/work experience) and their bespoke strengths.

Figure 2a. GMAT® Exams Taken by Citizenship



Ayesha Rehman

(Currently pursuing an MBA at Indian School of Business (ISB) after scoring 760 in GMAT)

"...the tutoring at Roads is truly first-class. Moreover they have taken a really novel approach to GMAT Coaching which absolutely paid dividends for me. I thank the entire Roads team for helping me achieve my lifelong dream of pursuing a world-renowned MBA".



GMAT Appointments & Testing Centers

Generally, GMAT appointments are available six days a week, but testing centers set their own hours to meet local and regional needs. Secure, standardized testing centers deliver the test in 94 countries around the world. To find out more, please visit mba.com.

GMAT Cost

The cost of the GMAT exam is US\$250.00.

Few General GMAT Insights

- One can take the GMAT once per calendar month and not more than 5 times in one calendar year.
- The scores are valid for 5 years.
- You will see your Verbal, Quant and Total Score immediately.
- Official Report is received only after 2 weeks (with essay grades).
- If one scores a perfect 800, one can't retake the test for 5 years

Few General CAT Insights:

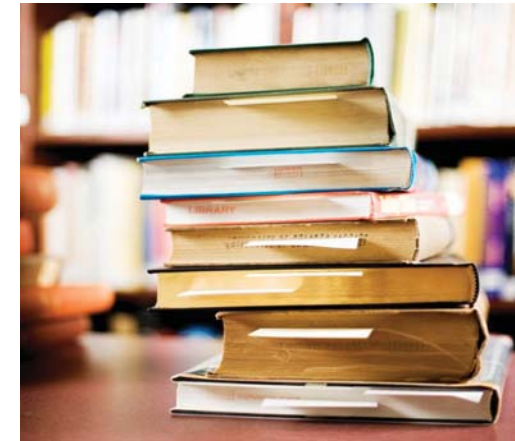
- The difficulty of questions automatically changes as the test taker proceeds with the exam, depending on the number of correct or incorrect answers that are given.
- Scores are based on number of questions answered correctly and difficulty level of those questions.
- The first question that is given in a multiple-choice section is considered to be an "average level" question that half of the GMAT test takers will answer correctly. If the question is answered correctly, then subsequent questions become more difficult.

If the question is answered incorrectly, then subsequent questions become easier, until a question is answered correctly.

- You cannot skip a question; you can't return to previous questions; you can't change an answer.
- You must finish the sections; there is strong penalty for leaving the test incomplete.
- First few questions are much more important than the last few.
- Bad performance in one section does not affect the other section.
- There are 20 experimental questions in the test.

Common Mistakes made by GMAT Test Takers in India

- Solving questions using time-consuming methodologies: Consider 2 students – one gets a question right in 30 seconds with 90% certainty; another spends 3 minutes on the same question to answer with 100% certainty. Although both test-takers get the question right, the latter will have much less time on later questions and therefore a higher probability of getting them wrong. We help you figure out which category you belong to and how to deal with, and organize your time around such hurdles.
- Choosing incorrect verb tenses: some Indian students struggle with when to use present perfect vs. past perfect tenses for the Verbal Sentence Correction (SC) section.
- Getting too caught up in the detail: many Indian students, especially from technical/engineering disciplines, waste far too much time memorizing small, irrelevant details in the Reading Comprehension (RC) section passages – which in turn affects their performance in other sections.
- "GMAT English": The GMAT is an American examination. Hence it tests the correct usage of the American version of English – which Indian students find confusing.



Udit Todi

MS Economics Oxford after scoring
760 in GMAT)

"...the Roads experience has definitely been enriching and extremely beneficial. They have really lived up to their promises. The tutors were great and available to help literally any time of the day. Without them, there is no way I could have improved my diagnostic mark by nearly 300 points".



- Critical Reasoning: most Indian students who have not had the benefit of training in Critical Reasoning (CR) find this particular aspect of the test most challenging. While it might be tempting to use one's own opinion or real-world experience to answer questions, GMAT CR questions test your ability to process the information in front of you and arrive at a logical result.
- Math section: Although most Indian students find the content of the GMAT Quantitative part fairly straightforward, students often trip up in the style of questioning which is essentially reasoning/aptitude based. Our students are taught to master techniques such as "guesstimation", problem solving backwardation, relative conversions, process of elimination and world-problem-equation (WPE) building to name just a few.

GMAT Test Preparation @ ROADS

- Shortcuts and strategies remain fundamental components of our curriculum. However, where most test prep companies focus entirely on teaching tips and tricks such as backsolving and plugging in, at ROADS we believe success is achieved only by understanding the basic fundamentals of the academic areas being tested on the exam. Our curriculum will provide you with the confidence to approach any question, because we strongly believe that it is very difficult to solve the GMAT's more complex problems without actually understanding the underlying math/grammar/analytical principles that are being tested.
- At ROADS, we follow the Socratic methodology. Interactive sessions with trainers using MultiMedia platforms (Overhead Projectors (OHP) and Powerpoint presentations) help address individual problems areas better. Our huge collection of full-length practice tests, besides basic content drills and timed drills, give you a feel of the actual GMAT .
- Our pool of talented, dynamic instructors vetted through rigorous training, helps you with your coaching, proctoring of your exams and providing detailed analysis

of the results. Our thoroughly researched, updated and customized study material along with Reference Material and Test Papers address your problem areas specifically.

- At ROADS, we have done extensive research on the highest-yield content that shows up most frequently on test day so that we can help you focus your time efficiently and get maximum points in minimum time. The use of our in-house Library facilities and round the clock self study assistance is also included in the course
- No time constraints: At ROADS, you receive an intensive and focused classroom coaching for 2-3 months. The class schedule is divided in modules and each module focusses on a specific topic or related topics. Enough flexibility is provided in terms of course duration, class timetables, weekend classes so that YOU can fit the GRE Test Preparation around your busy day-to-day life.



Rohan Pasari

(scored 730 in GMAT with 5.5 in AWA)

The most striking feature about Roads for me was its flexibility. I had to finish the courses within 2 weeks, which is otherwise completed in about 4-6 weeks. The teachers adjusted their schedules and did whatever they could, often giving individual classes to have my course completed in that time frame. Later on as well, I was in touch through skype with all the tutors, who patiently cleared my numerous doubts.

Another thing I would like to mention about Roads would be the energy around the place. Roads is run by young people, who take personal care to see if their students are satisfied and it is very evident that they genuinely want them to do well.

ROADS GMAT Course Structure

Verbal Course Structure

| Session | Content Covered | Material Given |
|--------------------------|---|---|
| 1. Sentence Correction 1 | GMAT introduction SC major errors basic intro | OG 12th Edition, Verbal manual, Math manual |
| 2. Sentence Correction 2 | SC strategies Major errors practice from manual Practice from OG | Send 1000 SC file |
| 3. Sentence Correction 3 | Minor errors intro Minor error practice from manual SC Review from OG | |
| 4. Critical Reasoning 1 | CR Introduction/ Question Types Practice from Manual | Worksheet CR 1 (Assumption and weaken) |
| 5. Critical Reasoning 2 | Worksheet CR 2 Practice from OG | Worksheet CR 2 |

Soumya Malani

(scored 740 in GMAT with 5.5 in AWA)

Roads is a perfect companion for those wanting to take control of the GMAT. Let me tell you what makes Roads so special. It is the people who make Roads the best. I always knew that the best way to "make it happen" was to make the right choice and I am glad I could. Roads has a very positive and inspirational environment which helped me to score a 740 on the GMAT.

| Session | Content Covered | Material Given |
|----------------------------------|-------------------------------------|--|
| 6. Sentence Correction Revisited | Timed drills on Sentence Correction | SC Worksheet |
| 7. AWA 1 | Argument essay | Send Argument Essays to the trainer by email |
| 8. AWA 2 | Issue Essay | Send Issue Essays to the trainer by email |
| 9. Reading Comprehension 1 | RC Intro | RC Worksheet |
| 10. Reading Comprehension 2 | Harder RC | Practice from Official Guide |
| 11. Critical Reasoning Revisited | Timed drills on Critical reasoning | Worksheet |
| 12. Verbal Wrap-up | Harder SC, harder CR & harder RC | Worksheet |

Quantitative Course Structure

| Class No. | Subject | Topic Covered | Details of topics covered |
|-----------|------------|---------------------------------------|--|
| 1 | Arithmetic | Introduction Diagnostic Test Feedback | GMAT Introduction, POE and ball-parking tips. |
| | | Number systems | Real Numbers, Rational/Irrational Numbers, Integers, Even/Odd, Prime Numbers, Multiplication Rules, Decimal, Data sufficiency basics. |
| 2 | | Number Systems (Continued...) | LCM, GCD, factors, Multiple, Fractions (Equivalent/Reciprocal fractions), Advanced Data sufficiency. |
| 3 | | Number Systems (Continued...) | Exponents (Base, Roots, Powers) Rules, Ratio, Proportions (Direct, Indirect) |
| 4 | | Number Systems (Continued...) | Percent, Percent Change, Simple and Compound Interest, Average, Measures of Central Tendency and Dispersion (Mean, Median, Mode, Standard Deviation) |

| Class No. | Subject | Topic Covered | Details of topics covered |
|-----------|-------------|--|--|
| 5 | | Number Systems (Continued...) | Average and Relative Speed, Work, Age, Mixture Test Arithmetic + Analysis (1-to-1) |
| 6 | Algebra | Solving Linear Equations with one and two variable, Solving Quadratic Equations, Simultaneous Equations, Ordered Pairs, Integral Solutions, | |
| 7 | | Inequalities, Functions, Worded Problems | Test (Algebra) + Analysis (1-to-1) |
| 8 | Geometry | Lines, Parallel Lines, Intersecting Lines, Angles, Polygon, Triangle (Equilateral, Isosceles, scalene, right triangle, Pythagoras theorem, area, perimeter, similar triangles Quadrilateral, rectangle, parallelogram, square, trapezoid, circle (area, circumference, arc, sector) | |
| 9 | | Overlapping regions, shaded regions, inscribed and circumscribed figures, 3D figures | Test (Geometry) + Analysis (1-to-1) |
| 10 | Probability | Discrete probability, independent and mutually exclusive events | |
| 11 | Counting | Principles of counting, permutation, combination, grouped and circular arrangement | |
| 12 | | Test | Test (overall) + Analysis (1-to-1) |

- All classes will cover both Problem Solving and Data Sufficiency Questions
- Students take a Diagnostic Test before coming to the first class. Feedback for the same will be given in the first class.
- The final assessment full length mock should be taken by the student 1 week after completion of the course and feedback will be done in person/through E-mail



Aman Agarwal

(Currently studying MBA at London Business School (LBS) after scoring 710 in GMAT)

"...Roads was an eye-opener. Their counselor's insights has meant that not only do I have an admission to one of the world's best B-Schools but amazing placement and networking opportunities that London Business School has to offer."

Frequently Asked Questions (FAQ's)

What does ROADS say about current trends in MBA admissions?

Acceptance rates for business schools are steadily declining as more people are applying. In 2008 alone, GMAT test-taker volume was up by 10%. Furthermore, the number of test-takers under 24 has risen almost 50% in the last three years.

Should MBA applicants be using a social admissions strategy now that the economy has changed and the competition is heating up?

It is essential to put emphasis on both your GMAT test and work really hard on your application essays. Your applications should show that you are prepared for business school and are ready to contribute to the environment there. Make sure they understand exactly who YOU are.

If applicants get a low GMAT score the first time around, should they retake the test?

Students must make a concerted effort to prepare for the GMAT the second time if they feel that their scores aren't reflective of their actual capabilities. However at the outset your aim should really be to ace your GMAT first time around.

An increasing number of MBA programs are allowing applicants to submit GRE scores instead of GMAT scores. If applicants are given the option, which test should they choose? Is one test easier than the other? Less expensive? More respected?

Take the GMAT. The math is harder and thus more respected by admissions staff. Doing great at GRE math doesn't prove you're great at math, but doing badly proves you aren't.

Some of the people who have been downsized recently want to go back to school but worry about how they will address their lack of a job with admissions committees. Do you have any advice for the downsized professional?

Focus on positives. The economic environment is what it is right now, so just focus on accomplishments at past jobs, volunteer work, professional organizations and certifications, etc. Just build a profile they can believe in.

What is a Computer-Adaptive Test?

A computer-adaptive test (CAT) is exactly what it sounds like: the computer adapts to your level of intelligence. It starts with a question of medium difficulty. If you answer it right, the next question gets a bit more challenging. If you get that one right, the next question gets harder still. The opposite is true as well. This system continues until you get to the end of the section and your ability level on that subject is determined.

How do I know if I am ready for the GMAT?

Try our diagnostic test. When you finish the practice test you'll get complete feedback from one of our trainers detailing your strengths and weaknesses.

Where can I get more GMAT information?

You can contact us here at ROADS and one of our counselors or trainers will be happy to assist you with any of your GMAT queries.





The Next Generation GMAT

Not much has changed in the new format of GMAT (from June 2012 onwards) and the content of the newly introduced Integrated Reasoning section is actually quite similar to several already-tested concepts.

The GMAT introduces a new section designed to measure ability to evaluate information from multiple sources. The next generation GMAT will include a new 30-minute Integrated Reasoning section that will require you to interpret data presented graphically, analyze different types of information, and evaluate outcomes. A GMAC survey of 740 business school faculty members worldwide showed that these skills are necessary to respond to the complex challenges presented in business school programs and in today's information-rich business environment.

When the Integrated Reasoning section is added, the Analytical Writing assessment will be streamlined to include only one 30-minute essay prompt instead of two.

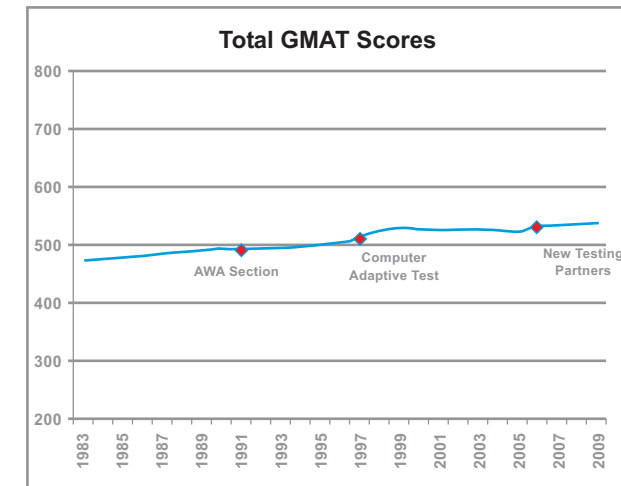
| Exam Section | Current GMAT Exam | Next Generation GMAT Exam |
|-------------------------------|-------------------------------|-------------------------------|
| Analytical Writing Assessment | 60 minutes Two AWA Prompts | 30 minutes One AWA Prompts |
| Quantitative | 75 minutes | 75 minutes |
| Verbal | 75 minutes | 75 minutes |
| Integrated Reasoning | | 30 minutes |
| Total Exam Time | 3 hours, 30 minutes | 3 hours, 30 minutes |

The GMAT will not change its quantitative and verbal sections; you'll be asked to make logical decisions with a clear understanding of a particular objective and to interpret and use numbers and graphs to make decisions. The scores along the dimension of 200-800 will not be changed, either. The Integrated Reasoning section will be given its own score, much like the AWA section today. Your "main" GMAT score – say, 720 – is going to be

instantly comparable to others, whether you take the test today, tomorrow, or in late 2012

GMAT scores are valid for five years, so it's certainly reasonable to take the test now if you know you want to go to business school within that time. We know, too, that some considering business school are worried that a change to the test means lower scores.

If we look back at the history of GMAT scores, we see that GMAT scores have remained relatively stable over time, even during test changes (marked by the red diamonds). Over the past 20 years, GMAT scores have actually trended slightly upward. Remember, that Integrated Reasoning will be scored separately—your Total Score won't change.



Notes



Roads Academy Private Limited

Head Office: 97, Park Street, 3rd Floor, Kolkata 700 016, **Phone:** + 91 33 4007 1799 **Email:** support@edroads.com

Corporate Office: 12/B, Russel Street, Suite -1B, Kolkata 700 071 **Phone:** +91 33 4006 5426

Branch Office: 16B, Rowland Road, 5th Floor, Kolkata 700 020 **Phone:** +91 33 4007 6721



Roads Academy Private Limited

Phone: + 91 33 4007 1799 Email: support@edroads.com